# **Privacy Policy**

Last updated: 10.01.2024

Thank you for visiting RL Automotive. This Privacy Policy explains how we collect, use, disclose, and safeguard your personal information when you visit our website. By accessing or using our services, you consent to the terms outlined in this Privacy Policy.

### 1. Information We Collect

We may collect personal information that you provide voluntarily, such as your name, email address, and any other information you choose to share with us. Additionally, we may automatically collect certain non-personal information, such as your IP address, browser type, and device information.

### 2. How We Use Your Information

We may use the information we collect for various purposes, including:

- Providing and maintaining our website
- Improving our services
- Personalising your experience
- Sending newsletters, updates, and marketing communications
- Responding to your inquiries and providing customer support
- Monitoring and analysing usage patterns

### 3. Disclosure of Your Information

We do not sell, trade, or otherwise transfer your personal information to third parties without your explicit consent. However, we may share your information with trusted third parties who assist us in operating our website, conducting our business, or servicing you.

# 4. Cookies

Our website uses cookies to enhance your browsing experience. Cookies are small files stored on your device that help us analyse web traffic and customise content. You can choose to accept or decline cookies through your browser settings.

### 5. Third-Party Links

Our website may contain links to third-party websites. We are not responsible for the privacy practices or content of these third-party sites. We encourage you to review the privacy policies of these websites.

#### 6. Data Security

We implement appropriate security measures to protect against unauthorised access, alteration, disclosure, or destruction of your personal information. However, no method of transmission over the Internet or electronic storage is 100% secure, and we cannot guarantee absolute security.

# 7. Your Choices

You can opt out of receiving marketing communications from us by following the instructions provided in each email. You may also contact us directly to update or delete your personal information.

# 8. Changes to This Privacy Policy

We reserve the right to update or modify this Privacy Policy at any time. The latest version will be posted on this page with the updated date.

### 9. Contact Us

If you have any questions or concerns about this Privacy Policy, please contact us at services@rlautomotivesuffolk.co.uk

Thank you for trusting RL Automotive. Your privacy is important to us.